

Ultraman Coin Whitepaper

1. Introduction

1.1 Project Overview

Ultraman Coin aims to combine the globally beloved Ultraman IP with blockchain technology to create an innovative ecosystem connecting fans with the digital economy. This project leverages Ultraman's powerful global fandom alongside blockchain's transparency and efficiency to offer new digital assets and community experiences. Ultraman Coin goes beyond being a simple cryptocurrency, aiming to enhance fans' immersion in the Ultraman universe while strengthening interactions between consumers and IP owners.

1.2 Vision and Goals

Vision:

Ultraman Coin seeks to provide fans worldwide with a new experience of a digital economy and community based on the Ultraman IP, aiming to establish a transparent and trustworthy ecosystem through blockchain technology.

Goals:

- Building a fan-centric ecosystem: Create an environment where fans can own and trade Ultraman-related content and products as digital assets.
- Expanding the global fandom: Grow the global fanbase through various digital and offline activities utilizing the Ultraman IP.
- Enhancing IP value: Digitize the value of Ultraman characters and its universe to create a sustainable revenue model.
- Activating the community: Transition to an ecosystem where fans actively participate and are rewarded, fostering a vibrant community.

1.3 Combining Ultraman IP and Blockchain

Ultraman, a globally beloved IP originating from Japan, has connected with fans through various content, goods, and events. Blockchain provides a technological foundation to maximize the value of this IP.

- Digital Assetization of IP: Issue Ultraman characters and content as NFTs, offering fans opportunities to own and trade them.
 - Transparent Transaction Structure: Manage all transactions, such as goods purchases, fan meeting ticket sales, and event participation, transparently through blockchain.
 - Enhancing Fan Engagement: Build a system where fans can earn rewards by participating in the Ultraman ecosystem.
 - Global Scalability: Utilize the borderless nature of blockchain to provide a platform for fans worldwide to participate easily.
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2. Market Background

2.1 Growth of Blockchain and Digital Assets

Blockchain technology, characterized by decentralization, transparency, and security, is rapidly growing worldwide. Digital assets, leveraging blockchain technology, have become a new form of assets for storing and trading value.

- Market Growth: As of 2023, the global cryptocurrency market has surpassed \$1 trillion, with the NFT and digital asset markets expanding rapidly.
- The Rise of NFTs and Fandom Economy: NFTs clarify the ownership of digital content and provide fans with opportunities to connect more deeply with their favorite IPs.
- New Economic Models: Blockchain enables direct interaction and rewards between fans and creators, moving away from traditional centralized economic models.

2.2 Fandom Economy and IP Utilization Cases

The fandom economy is a new trend where fans directly participate in economic activities related to a specific brand, character, or content, thereby increasing the value of the IP (intellectual property).

- Fan-Centric Activities: Fans directly support the value of IP through goods

purchases, event participation, and digital content consumption.

- IP Utilization Examples:
 - Star Wars: Expands its fandom and generates revenue through movies, TV series, games, and theme parks.
 - Pokemon: Achieved global success with a diversified business model including games, animation, cards, and goods.
 - Marvel Cinematic Universe (MCU): Forms a global fandom and maximizes revenue through movies, series, comics, and games.

Ultraman IP, based on these successful examples, has the potential to further expand its value through digital assetization and fan participation.

2.3 Global Influence of Ultraman IP

Since its first broadcast in Japan in 1966, Ultraman has become a globally beloved tokusatsu (special effects) IP.

- Global Fandom: Ultraman has a strong fanbase not only in Japan but also across Asia, North America, and Europe, with various remakes and reinterpretations in different countries.
- Content Expansion: The Ultraman IP has continuously evolved through TV series, movies, comics, and goods, expanding its touchpoints with fans.
- Adaptation to the Digital Era: Recently, Ultraman has collaborated with Netflix to provide content on a global streaming platform, attracting a new generation of fans.
- Economic Value: Ultraman IP generates significant economic value through goods sales, licensing agreements, and event revenues, with greater potential when digitalized as assets.

3. Ultraman Coin Ecosystem

3.1 Coin Classification and Functions

Ultraman Coin consists of four main types of coins, each with unique purposes and

functions. These coins are designed to connect the fan community with the Ultraman IP ecosystem and support digital and physical economic activities.

3.1.1 Stablecoin: UltramanS (UMSC)

- Purpose: Provides stable value to support transactions and payments.
- Features: A stablecoin pegged to fiat currencies (USD, JPY, etc.).
- Usage Scenarios:
 - Purchase fan meeting tickets with a discount when paying with UMSC.
 - Buy limited-edition goods at department store pop-ups.

3.1.2 Utility Coin: UltramanU (UMUC)

- Purpose: A digital asset that activates various services and functions within the ecosystem.
- Features:
 - Participation in Ultraman-related events, NFT trading, and fan activity rewards.
 - Grants fans the right to participate in content creation and voting related to the IP.
- Usage Scenarios:
 - Purchase streaming rights for Ultraman episodes in collaboration with Netflix.
 - Issue and trade Ultraman NFTs.

3.1.3 Meme Coin: UltramanM (UMMC)

- Purpose: Provides entertainment and promotes community engagement.
- Features:
 - Reflects meme culture to encourage communication and participation among fans.
 - Distributed as rewards for social media campaigns and events.

- Usage Scenarios:
 - Participate in meme creation contests and earn rewards.
 - Trade Ultraman meme NFTs.

3.1.4 Points: UltramanP (UMCP)

- Purpose: Provides rewards for fan activities and purchases.
- Features:
 - Earn points through goods purchases, fan meeting participation, etc.
 - Redeem points for UMSC or UMUC after reaching a certain threshold.
- Usage Scenarios:
 - Use points at department store pop-ups.
 - Exchange points for discount coupons for Ultraman-related products.

Interaction Between Coins

UMCP → UMSC/UMUC: Convert points (UMCP) earned through fan activities to UMSC or UMUC to access more services.

UMSC → UMUC: Convert stablecoin UMSC to utility coin UMUC for NFT trading and event participation.

UMUC → UMMC: Exchange utility coin UMUC for meme coin UMMC to participate in community activities and social media events.

Use Cases

Merchandise Purchase and Discounts:

Special discount benefits when purchasing Ultraman merchandise with UMSC.

Accumulate UMCP points for use in future purchases.

NFT Trading:

Use UMUC to mint or purchase Ultraman character-based NFTs.

Fan Meeting and Event Participation:

Purchase fan meeting tickets with UMSC.

Use UMUC to participate in special events within fan meetings (e.g., photo sessions with actors).

Social Media Campaigns:

Use UMMC to participate in meme creation contests.

Reward winners with UMUC or UMSC.

4. Business Areas

4.1 Ultraman Merchandise

Merchandise utilizing the Ultraman IP provides fans with practical and attractive purchasing experiences.

- Product Types:
- Production of various merchandise including figures, clothing, accessories, stationery, etc.
- Release of limited edition and seasonal themed merchandise.
- Sales Method:
- Payment support through Ultraman coins (UMSC, UMCP).
- Online store and global shipping services provided.
- Special Events:
- NFT integration when purchasing merchandise (e.g., digital certificates provided with limited edition merchandise purchases).
- Events to select merchandise designs to be produced through fan voting.

4.2 Japan Fan Club Fan Meetings

Offline and online fan meetings for Ultraman fans are important elements that strengthen fan loyalty and activate the community.

- Event Content:
 - Meetings with Ultraman actors and production staff.
 - Screening of unreleased footage and Q&A sessions.
 - Limited edition merchandise and NFT auctions.
 - Ticket Sales:
 - Fan meeting ticket payment through UMSC.
 - Discount benefits using UMCP points.
 - Digital Participation:
 - Online streaming fan meetings provided.
 - Participation in special events (e.g., personal interviews with actors) using UMUC.
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4.3 Netflix Collaboration Pop-up Store

Through collaboration with Netflix, we promote Ultraman content and expand touchpoints with fans.

- Operating Method:
- Operating pop-up stores linked to the Ultraman series currently airing on Netflix.
- Sales of limited edition goods, NFTs, and digital content.
- Special Content:
- Launch of goods related to Netflix exclusive episodes.
- Fans use UMUC to purchase special content or stream viewing.
- Experience Events:
- Experience the Ultraman universe using AR/VR technology.
- Game and quiz events that fans can directly participate in.

4.4 Department Store Pop-up Stores

We operate pop-up stores in collaboration with major department stores to directly provide Ultraman goods and content to fans.

- Operating Strategy:
- Establishing pop-up stores within department stores in major cities in Japan and globally.
- Payment support through UMSC and UMCP.
- Sales Items:
- Limited edition goods and seasonal themed products.
- Exclusive items available only at pop-up stores.
- Fan Benefits:
- UMCP point accumulation and usage.
- Special discounts and prize events using UMUC.

4.5 Other Business Expansion Possibilities

Various business expansions are possible to maximize the potential of the Ultraman IP.

- Global Events:
- Hosting Ultraman World Tours.
- Operating global fan meetings and exhibitions.
- Digital Platforms:
- Development of Ultraman-exclusive metaverse platform.
- Construction of Ultraman NFT marketplace.
- Games and Animation:
- Development of mobile and console games utilizing Ultraman IP.
- Production of animation series and distribution on streaming platforms.
- Educational and Cultural Content:

- Production of Ultraman educational content for children.
- Publishing of Ultraman-themed books and learning materials.

5. Technical Structure

5.1 Blockchain Technology Overview

Ultraman Coin builds a decentralized digital ecosystem based on blockchain technology. This enables direct connection between fans and IP owners, and enables economic activities with transparency and security.

5.1.1 Distributed Ledger Technology (DLT)

- Blockchain uses ****Distributed Ledger Technology (DLT)**** where data is stored distributedly across all nodes in the network rather than on a central server.
- Characteristics:
 - Immutability of data: All transaction records are permanently stored on the network and cannot be tampered with.
 - Transparency: All participants can verify transaction details, ensuring trust.
 - Decentralization: Operated by consensus among network participants without a central authority.

5.1.2 Consensus Algorithm

Ultraman Coin uses a Proof of Stake (PoS)-based blockchain to maximize energy efficiency and scalability.

- Advantages of PoS:
 - Low energy consumption, making it environmentally friendly.
 - Network participants contribute to block generation by staking coins, encouraging ecosystem participation.
 - High transaction processing speed enables smooth transactions even in large fan communities.

5.1.3 Blockchain Layer Structure

- Layer 1 (L1): The basic network of Ultraman Coin, responsible for core functions such as coin issuance, transactions, and smart contract execution.
 - Layer 2 (L2): Scaling solution supporting activities requiring high-speed transactions such as NFT trading and fan meeting ticket sales.
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5.2 Smart Contracts and Security

Smart contracts are programmed contracts that automatically execute on the blockchain, providing automation and reliability for Ultraman Coin's key functions.

5.2.1 Role of Smart Contracts

- Automated transactions: Automatically processes transactions such as merchandise purchases, NFT issuance, and event ticket sales without intermediaries.
- Conditional execution: Contracts execute when specific conditions are met (e.g., merchandise delivery upon completion of UMSC payment).
- Transparency and reliability: Contract conditions and execution records are public and verifiable by all participants.

5.2.2 Security Enhancement Measures

- Code auditing: Before smart contract deployment, specialized security teams thoroughly review code to eliminate vulnerabilities.
- Multi-Signature wallets: Major transactions are approved through multiple signatures to enhance security.
- DDoS attack prevention: Establishes distributed DDoS defense systems for network stability.
- Transaction verification: All transactions are verified through the network's consensus algorithm to ensure reliability.

5.3 Coin Issuance and Distribution Method

Ultraman Coin's issuance and distribution are designed considering the sustainability of

the fan community and ecosystem.

5.3.1 Coin Issuance

- Initial issuance: Ultraman Coin maintains scarcity by limiting total supply.
- Staking rewards: Provides a certain percentage of new coins as rewards to PoS-based network participants.
- Burning mechanism: Controls coin supply through specific ecosystem activities (e.g., partial burning of UMUC usage fees) to maintain stable value.

5.3.2 Distribution Structure

- Fan community-centered distribution: Ultraman Coin is designed for fans to freely use in merchandise purchases, event participation, NFT trading, etc.
- Exchange listing: Listed on major cryptocurrency exchanges to support easy access for global fans.
- On-chain and off-chain integration:
- On-chain: NFT issuance, smart contract execution, fan activity rewards.
- Off-chain: Connection with existing economic systems such as physical merchandise purchases and fan meeting ticket payments.

5.3.3 Economic Sustainability

- Fee structure: Supports fans to use coins without burden through low transaction fees.
- Ecosystem fund: Reinvests part of coin issuance revenue into ecosystem development (e.g., content creation, fan events).

6. Token Economics

6.1 Total Supply and Distribution Plan

The economic structure of Ultraman Coin is designed with different issuance amounts and distribution plans according to the characteristics and purpose of each token. This is the result of considering the sustainability of the ecosystem and the activation of the fan community.

6.1.1 Issuance Amount by Token Type

1. Memecoin: UltramanM (UMMC)

- Total Supply: 1,996,071,700,000 (approximately 2 trillion).
- Purpose: Community activation and fan engagement promotion.
- Features:
- A reward-based coin that fans can earn through meme creation, social media campaigns, and event participation.
- Support fan activities extensively and activate circulation through mass issuance.

2. Utility Coin: UltramanU (UMUC)

- Total Supply: 6 billion.
- Purpose: Activation of various services within the ecosystem (e.g., NFT trading, event participation).
- Features:
- Ensure scarcity through limited issuance.
- Designed to allow fans to exchange practical value within the Ultraman ecosystem.

3. Stablecoin: UltramanS (UMSC)

- Issuance: Unlimited.
- Purpose: Provide stable value to support trading and payments.
- Features:
- Linked to fiat currencies (USD, JPY, etc.) to minimize price volatility.
- Connected to the real economy such as fan meeting ticket purchases and merchandise payments.

4. Points: UltramanP (UMCP)

- Issuance: Undetermined.

- Purpose: Provide rewards for fan activities and consumption.
- Features:
- Accumulated by fans through merchandise purchases, event participation, etc.
- Convertible to UMSC or UMUC and utilized within the ecosystem.

6.1.2 Distribution Plan

- Ecosystem Fund (40%): Utilized for technology development, content creation, global marketing, fan events, etc.
 - Community Rewards (30%): Distributed as rewards for fan activities and participation.
 - Team and Early Investors (20%): Allocated to the team and early investors responsible for project design and execution. Lock-up period applied.
 - Liquidity Pool (10%): Utilized for exchange listing and securing liquidity.
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6.2 Coin Burning and Circulation Policy

The burning and circulation policy of Ultraman Coin is designed to ensure the value stability of coins and the sustainability of the ecosystem.

6.2.1 Coin Burning Mechanism

- Necessity of Burning:
- Prevent oversupply and maintain coin scarcity.
- Stabilize coin value by adjusting supply and demand balance in the market.
- Burning Methods:
- UMUC Burning: Strengthen the scarcity of utility coins by burning part of NFT trading profits.
- UMMC Burning: Burn after campaigns and events end to adjust mass circulation of memecoins.
- Transaction Fee-based Burning: Burn part of fees generated from all on-chain

transactions.

6.2.2 Circulation Policy

- Gradual Circulation:
 - Initially circulate a limited amount of coins, then gradually expand circulation according to ecosystem growth.
 - Transparency Guarantee:
 - All circulation details are disclosed on the blockchain and can be verified by anyone.
 - Exchange Listing:
 - List on major global exchanges for easy access by fans and investors.
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6.3 Reward System and Fan Engagement Model

The economic structure of Ultraman Coin focuses on encouraging fan participation and rewarding activities within the ecosystem.

6.3.1 Reward System

1. Fan Activity Rewards:
 - Rewards in UMCP (points) or UMUC (utility coins) for various activities such as attending fan meetings, purchasing merchandise, and trading NFTs.
 - UMMC (meme coins) are distributed for creating and sharing memes and participating in community events.
2. Staking Rewards:
 - When fans stake UMUC, they receive rewards in return for contributing to network stability.
 - Staking reward rates are adjusted according to market conditions.
3. Event Rewards:
 - UMMC or UMUC are distributed to participants in Ultraman-related campaigns,

quizzes, and meme contests.

6.3.2 Fan Engagement Model

1. DAO-based Decision Making:

- Fans participate in voting to decide merchandise designs, NFT themes, event venues, etc., using UMUC.
- Through DAO (Decentralized Autonomous Organization) structure, fans substantially contribute to ecosystem operations.

2. NFT Ownership-based Benefits:

- Special benefits (e.g., limited edition merchandise purchase rights, VIP fan meeting invitations) are provided to fans who own Ultraman NFTs.

3. Community-centered Activities:

- Operating a platform where fans can directly create content or propose events and receive corresponding rewards.

6.4 Technical Rationale

- Importance of Scarcity: Bitcoin's success case shows that limited issuance plays an important role in maintaining cryptocurrency value.
- Staking Model: PoS-based staking rewards strengthen network stability and encourage long-term fan participation.
- DAO Structure: Decentralized decision-making structure ensures autonomy of the fan community and serves as a key element in enhancing ecosystem sustainability.

7. Ultraman IP Utilization Plan

7.1 Digital Asset Conversion and NFT

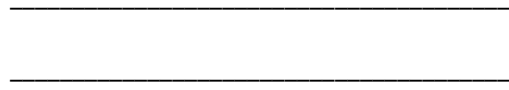
By converting Ultraman IP into digital assets, we provide fans with ownership and value in new ways, and NFTs based on blockchain technology become a core element of the Ultraman ecosystem.

7.1.1 Concept of Digital Asset Conversion

- Digital asset conversion means transforming existing physical or abstract assets

such as Ultraman characters, episodes, merchandise, and events into digital form through blockchain technology.

- This allows fans to own or trade parts of the Ultraman IP, and digital assets are guaranteed uniqueness and scarcity.



7.1.2 NFT Utilization

- NFT Issuance:
 - Issue NFTs based on Ultraman characters, episode still cuts, limited edition goods designs, etc.
 - Each NFT includes unique metadata to prove ownership and is provided to fans in the form of digital collectibles.
- NFT Functions:
 - Proof of Ownership: Fans gain digital ownership of Ultraman content by owning NFTs.
 - Trading and Exchange: Fans can buy and sell NFTs on exchanges or trade with other fans.
 - Special Benefits: NFT holders can receive special benefits such as VIP invitations to fan meetings and priority purchasing rights for limited edition goods.
- Technical Implementation:
 - ERC-721 Standard: Uses Ethereum-based NFT standards to ensure uniqueness and interoperability.
 - IPFS (InterPlanetary File System): Designed to safely store and provide access to NFT metadata and digital content.

7.2 Global Fan Community Activation

Activate a global fan community centered on Ultraman IP and provide a structure for fans to directly participate in the ecosystem.

7.2.1 Fan Community Platform

- Decentralized Platform Development:
- Develop a Web3.0-based platform where Ultraman fans can engage in community activities and receive rewards.
- Fans receive rewards based on their activities (e.g., content creation, meme sharing, event participation) and contribute to community growth.
- Fan Participation Model:
- Through DAO (Decentralized Autonomous Organization) structure, fans directly decide on goods design, event themes, content creation directions, etc. through voting.
- Reflect fans' decisions in ecosystem operations through a voting system using UMUC.

7.2.2 Global Events

- Online and Offline Events:
- Encourage fan participation through various events such as global fan meetings, NFT auctions, and digital goods launches.
- Provide virtual events where fans can experience the Ultraman universe using AR/VR technology.
- Fan Reward Program:
- Provide UMCP (points) or UMMC (meme coin) rewards when fans are active in the community.
- Can be exchanged for special goods, NFTs, event invitations, etc. based on activity scores.

7.3 IP-Based Content Creation and Distribution

Create various digital and physical content using Ultraman IP and distribute it to global fans.

7.3.1 Content Creation

- Digital Content:

- Create mobile games, animations, and streaming series based on Ultraman characters and universe.
- Content creation events where fans can directly participate (e.g., creating animations with fan-proposed stories).
- Physical Content:
 - Create physical products such as limited edition goods, themed clothing, and figures.
 - Provide digital NFT certificates along with goods purchases to extend ownership.

7.3.2 Content Distribution

- Blockchain-Based Distribution:
 - Issue Ultraman content in NFT form and provide it directly to fans.
 - Support fans to trade or own digital content through NFT marketplaces.
- Global Streaming:
 - Collaborate with Netflix to distribute Ultraman series on global streaming platforms.
 - Designed so fans can use UMUC to purchase premium content or obtain streaming viewing rights.
- AR/VR Technology Utilization:
 - Implement the Ultraman universe in AR/VR to support fans in experiencing immersive content.

7.4 Technical Rationale

- NFT uniqueness and scarcity: NFTs using the ERC-721 standard ensure the uniqueness of each asset and can clarify ownership of digital content.
- DAO structure: Operating fan communities with a decentralized decision-making structure maximizes fan participation and ensures ecosystem sustainability.
- AR/VR technology: Immersive technology provides fans with opportunities to realistically experience the Ultraman universe and innovatively transforms content

consumption.

- Global streaming: Collaboration with platforms like Netflix plays an important role in spreading the Ultraman IP to global markets.

8. Roadmap

8.1 Phase-by-Phase Plan

To build an Ultraman IP-based ecosystem, a systematic roadmap has been designed divided into short-term, medium-term, and long-term phases. Each phase integrates blockchain technology development with business strategy to aim for a sustainable ecosystem.

8.1.1 Short-term Plan (1-2 years)

Objective: Build foundational infrastructure for the Ultraman ecosystem and acquire initial users.

1. Blockchain Infrastructure Development

- Mainnet development: Build an Ultraman-dedicated blockchain network (or utilize existing PoS-based blockchain).
- Smart contract deployment: Design and deploy smart contracts for NFT issuance, coin circulation, and reward systems.
- Token issuance:
 - Issue memecoin (UMMC), utility coin (UMUC), and stablecoin (UMSC).
 - Limit initial circulation and verify stability on testnet.

2. NFT Marketplace Launch

- Issue NFTs based on Ultraman characters, episodes, and limited edition goods.
- Operate a platform where fans can trade or own NFTs.

3. Global Fan Community Platform Development

- Web3.0-based community: Develop a decentralized platform where fans can

receive rewards through content creation, voting, and event participation.

- DAO operation: Introduce DAO structure to allow fans to participate in ecosystem decision-making.

4. Marketing and Partnerships

- Collaborate with Netflix and global streaming platforms to spread Ultraman content.
- Campaigns to attract initial users (e.g., NFT airdrops, fan meeting events).

Key Milestones:

- Launch mainnet and NFT marketplace.
- Host first global fan meeting.
- Execute first DAO-based community vote.

Key Milestones:

Key Milestones:

8.1.2 Medium-term Plan (3-5 years)

Goal: Ecosystem expansion and global market entry.

1. Ecosystem Expansion

- Digital Content Expansion:
 - Production of Ultraman-based mobile games, animations, AR/VR content.
 - Operation of fan-participatory content creation programs.
- NFT Utilization Expansion:
 - Issuance of collaborative NFTs utilizing Ultraman IP.
 - Special benefits for NFT holders (e.g., limited edition merchandise purchase rights, VIP event invitations).

2. Global Fan Community Activation

- Multi-language Support Platform: Multi-language support for global user convenience.
- Regional Events: Fan meetings and pop-up events in major regions such as Japan, USA, and Europe.
- Global DAO Operation:
- Development and operation of region-specific content through regional DAOs.

3. Economic Model Enhancement

- Staking Program Enhancement:
- Expansion of programs where fans can stake UMUC to receive rewards.
- Coin Burning Mechanism Optimization:
- Stabilization of coin value by burning a portion of fees generated from NFT trading revenue and fan activities.
- Revenue Distribution Model Introduction:
- Transparent management of revenue distribution among content creators, fans, and ecosystem operators.
- Launch of global DAO operations.
- Release of mobile games and AR/VR content.
- Listing on major global exchanges.

8.1.3 Long-term Plan (5+ years)

Goal: Establish Ultraman ecosystem as a global cultural brand.

1. Metaverse Ecosystem Construction

- Ultraman Metaverse Development:
- Construction of a metaverse platform where fans can experience the Ultraman universe in virtual space.

- Support for NFT utilization and UMUC trading within the metaverse.
 - Fan-Centered Virtual Economy Activation:
 - Providing an environment where fans can create, sell, and trade merchandise within the metaverse.
2. IP Expansion and Convergence
- Collaboration with Various IPs:
 - Creation of collaborative content with other popular IPs.
 - Education and Social Value Creation:
 - Production of educational content utilizing Ultraman IP.
 - Development of content containing sustainable social messages.
3. Global Fan Community Integration
- Global Fan Meeting Platform:
 - Operation of a digital fan meeting platform where fans worldwide can participate simultaneously.
 - Fan-Led Ecosystem Completion:
 - Completion of structure where fans become the center of ecosystem operations through DAO.
 - Launch of Ultraman metaverse platform.
 - Achievement of 100 million global fan community members.
 - Establishment of Ultraman IP-based global cultural brand.

8.2 Major Milestones Summary

Phase	Period	Major Goals
Short-term	1-2 years	Mainnet launch, NFT marketplace launch, global fan community platform construction.
Medium-term	3-5 years	Global DAO operations, mobile game and AR/VR content

release, global market entry.

Long-term 5+ years Metaverse ecosystem construction, global fan community integration, Ultraman IP cultural branding.

8.3 Technical and Management Rationale

1. Blockchain Technology:

- Mainnet and smart contracts ensure transparency and reliability, while NFTs and DAOs maximize fan engagement.
- Staking and burn mechanisms maintain coin scarcity and enhance ecosystem sustainability.

2. Management Strategy:

- Setting goals by stages, initially focusing on fan community and ecosystem building, with mid-term and long-term objectives targeting global market expansion and IP branding.
- The DAO structure centered on fan participation and decision-making strengthens fan loyalty and supports long-term growth.

9. Team Introduction

9.1 Project Team and Partners

The Ultraman project is operated through a multidisciplinary team composed of experts in blockchain technology, content creation, and global marketing, along with strategic partnerships.

9.1.1 Core Team

1. Project Leader:

- Experience: Over 10 years of experience in blockchain and Web3.0 ecosystem development.
- Role: Establishing overall project direction and strategy, managing global partnerships.

2. Blockchain Development Team:

- Composition: Smart contract developers, blockchain architects, security experts.
- Role: Developing the Ultraman ecosystem's mainnet, building NFT marketplace and DAO infrastructure.

3. Content Creation Team:

- Composition: Animation designers, AR/VR specialists, NFT artists.
- Role: Creating digital and physical content based on the Ultraman IP.

4. Marketing and Community Team:

- Composition: Global marketing specialists, community managers, event planners.
- Role: Activating global fan communities and expanding the ecosystem.

9.1.2 Key Partners

1. Blockchain Technology Partners:

- Collaborating with global blockchain companies to ensure stability and scalability of mainnet and smart contracts.

2. Global Streaming Platforms:

- Collaborating with Netflix, Amazon Prime, and others to distribute Ultraman content worldwide.

3. AR/VR Technology Partners:

- Providing immersive Ultraman experiences through collaboration with AR/VR technology companies.

4. NFT Marketplace Partners:

- Expanding NFT distribution networks through partnerships with OpenSea and global NFT exchanges.

9.2 Collaboration with Japanese Ultraman IP Holding Company

The Ultraman project promotes IP utilization and global expansion through close collaboration with the Japanese Ultraman IP holding company.

1. Securing Exclusive IP Usage Rights:

- Securing exclusive rights for digitization and commercial utilization of all IP including Ultraman characters, episodes, and world settings.

2. Joint Content Production:

- Collaborating with the original production company to create new digital content that expands Ultraman's story and world setting.
- Joint development of story-based NFT series that fans can participate in.

3. Global Expansion Strategy:

- Entering global markets based on successful Ultraman IP operation expertise within Japan.
- Expanding fan communities and hosting events in major regions including Asia, North America, and Europe.

4. IP Protection and Legal Support:

- Preventing counterfeiting and unauthorized use through digitization of Ultraman IP assets.
- Enhancing transparency of IP ownership and transaction records using blockchain technology.

9.3 Vision

The Ultraman Project Team aims to provide new digital experiences to fans worldwide through the combination of blockchain technology and Ultraman IP, and to establish Ultraman as a global cultural brand.

Based on expertise and innovation, we will build a fan-centered ecosystem and achieve sustainable growth and global expansion.

10. Legal Notice and Regulatory Compliance

10.1 Legal Responsibility and Disclaimer

The Ultraman Project operates based on blockchain technology and digital assets, and clarifies the following legal responsibilities and disclaimers for user protection and legal

transparency.

10.1.1 Legal Responsibility

1. User Protection:

- The Ultraman ecosystem prioritizes user data protection, and all data is managed in compliance with global privacy laws such as GDPR (General Data Protection Regulation) and CCPA (California Consumer Privacy Act).
- All transactions on the blockchain ensure transparency and security, and regular code reviews and external audits are conducted to ensure smart contract stability.

2. Digital Asset Trading:

- Tokens (UMMC, UMUC, UMSC) and NFTs issued by the Ultraman Project are designed for use within the ecosystem, not as investment products.
- Users must bear responsibility for market volatility, technical risks, and regulatory changes that may occur when trading digital assets.

3. Platform Operations:

- While the Ultraman team commits to continuous platform operation and technical support, it bears limited responsibility for service interruptions or losses due to force majeure circumstances (e.g., network failures, hacking, regulatory changes, etc.).

10.1.2 Disclaimer

1. Investment-Related:

- Information provided in this project is not considered investment solicitation or financial advice. Users must make all decisions related to digital asset trading independently, and this project is not responsible for any resulting losses.

2. Regulatory Changes:

- Digital asset and blockchain regulations in each country are continuously changing. Users are responsible for verifying compliance within their jurisdiction.

3. Technical Risks:

- Blockchain technology is new technology, and unexpected technical defects,

network bottlenecks, smart contract errors, etc. may occur. This project is not responsible for losses caused by such risks.

10.2 Regulatory Compliance Measures

The Ultraman Project adopts the following measures to comply with global digital asset and blockchain regulations.

10.2.1 Global Regulatory Compliance

1. AML and KYC Policies:

- AML (Anti-Money Laundering): All transactions comply with anti-money laundering regulations, and suspicious transactions are immediately reported.
- KYC (Know Your Customer): Platform users must complete identity verification through KYC procedures when creating accounts, preventing illegal activities.

2. Token Issuance Regulatory Compliance:

- Token issuance and distribution comply with digital asset-related laws in respective countries, and receive approval from securities regulatory authorities when necessary.
- Example: Compliance with U.S. SEC (Securities and Exchange Commission) regulations and Japan's FSA (Financial Services Agency) digital asset guidelines.

3. Data Protection:

- All user data is encrypted and securely stored in accordance with major data protection laws including GDPR and CCPA.
- Blockchain records of data are immutable and provide both transparency and security simultaneously.

10.2.2 Regional Regulatory Compliance

1. Asia:

- Operating in accordance with digital asset regulations of major Asian countries including Japan, Korea, and China.

- Planning to digitize Ultraman IP assets with approval from Japan's Financial Services Agency (FSA).
2. North America:
 - Complying with U.S. SEC regulatory guidelines, designed to ensure tokens are not classified as securities.
 - Collaborating with global exchanges in accordance with FATF (Financial Action Task Force) guidelines.
 3. Europe:
 - Issuing and distributing digital assets in compliance with MiCA (European Union's Markets in Crypto-Assets regulation).
 - All transactions are designed to operate legally within Europe.
 4. South America:
 - Brazil: Complying with Brazil's Central Bank cryptocurrency regulatory framework and collaborating with digital asset exchanges to provide a stable trading environment.
 - Argentina: Reflecting the market characteristics of high cryptocurrency adoption rates, preparing localized approaches for Ultraman token and NFT trading.
 - Chile and Peru: Responding to regulatory changes in emerging markets and expanding the ecosystem through collaboration with local partners.

10.2.3 Legal Audits and Reviews

1. Regular Legal Audits:
 - Collaborating with external legal experts and blockchain audit institutions to regularly review the platform's legal compliance status.
 - Audit results are transparently shared with ecosystem participants.
2. Smart Contract Security Audits:
 - Smart contracts ensure security through verification by external security audit institutions, and discovered vulnerabilities are immediately corrected.
3. Legal Advisory Network:

- Collaborating with a global network of legal experts to respond quickly to regulatory changes in each country.

10.3 Vision

The Ultraman Project prioritizes legal responsibility and regulatory compliance to provide users with a safe and trustworthy ecosystem. We continuously monitor changes in the global legal environment and aim to provide fans and users with a digital asset experience free from legal risks.

11. Conclusion

11.1 Project Summary

The Ultraman Project is an innovative and ambitious plan that creates a new digital ecosystem through the combination of blockchain technology and Ultraman IP.

This project is designed based on the following strong foundations:

1. Global Impact of Ultraman IP:

- Ultraman, with over 50 years of history, is an iconic IP beloved by millions of fans worldwide.
- This IP is digitized and reaches new generations of fans through NFTs and the metaverse.

2. Utilization of Blockchain Technology:

- Through blockchain technology that ensures transparency and reliability, we prove ownership of digital assets and operate a DAO (Decentralized Autonomous Organization) where fans can directly participate.
- Through NFTs and token economics, we build a community-centered ecosystem and provide real value to fans.

3. Phased Roadmap:

- In the short term, focus on NFT issuance and community platform development; in the medium term, concentrate on global fan community expansion and content creation; in the long term, establish metaverse ecosystem development and position as a global cultural brand.

4. Regulatory Compliance and Legal Stability:

- Complying with regulations in major markets worldwide, prioritizing user protection and data security.
 - Thoroughly implementing AML/KYC policies to provide a trustworthy platform.
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11.2 Encouraging Community Participation

The Ultraman project goes beyond simply trading digital assets or consuming content, aiming for an ecosystem where fans and communities grow and develop together.

Why should you participate in the Ultraman ecosystem?

1. Fan-centered ecosystem:

- Fans can directly participate in the operation and decision-making of the Ultraman ecosystem through DAO.
- By experiencing content creation and events that reflect their opinions, they can become true co-creators.

2. Value of owning NFTs and digital assets:

- Ultraman NFTs go beyond simple digital ownership rights, providing special benefits and experiences.
- NFT owners can enjoy various benefits such as limited edition goods, VIP event invitations, and exclusive content in the metaverse.

3. Sustainable economic model:

- Ultraman tokens (UMUC, UMMC) provide substantial value within the ecosystem, connecting fans' activities and contributions to rewards.
- Continuous revenue generation is possible through staking, NFT trading, and economic activities within the metaverse.

4. Connection with global fan communities:

- You can expand Ultraman's story with fans worldwide and share new experiences in digital spaces.
- Fan bonds are strengthened through regional DAOs and global events.

Now is the best time to participate!

- The Ultraman project is in its early stages, and fans who participate now will have the opportunity to become core members of the ecosystem.
- Participate in early NFT issuance, token staking programs, and fan community activities to enjoy the greatest benefits.
- Ultraman's digital assets are likely to increase in value over time, which can lead to potential revenue opportunities beyond simple fan activities.

11.3 Together with Ultraman's Future

The Ultraman project doesn't stop at simply digitizing assets. We are creating a new future where fans worldwide can enjoy, grow, and share value together through a metaverse ecosystem centered around Ultraman.

Now is the era beyond consuming Ultraman's story, where you directly become part of the Ultraman universe.

Ultraman Coin is not just a digital asset, but the beginning of a new journey together with global fans.

Reasons why you should choose Ultraman Coin:

- Ultraman IP's powerful global brand power.
- A safe and transparent ecosystem utilizing innovative blockchain technology.
- A sustainable economic model designed around fan participation and contribution.
- Exclusive benefits and opportunities provided to early participants.

11.4 Final Message

Ultraman is not just a hero, but a global icon beloved across generations.

Now Ultraman is opening a new era through digital innovation and is ready to begin a greater journey together with fans worldwide.

Join this journey too. Ultraman Coin is not just a digital asset, but a symbol of the future that combines your passion and participation.

Participate in the Ultraman ecosystem right now and create new history together with Ultraman!

Ultraman Coin – Your passion creates value.